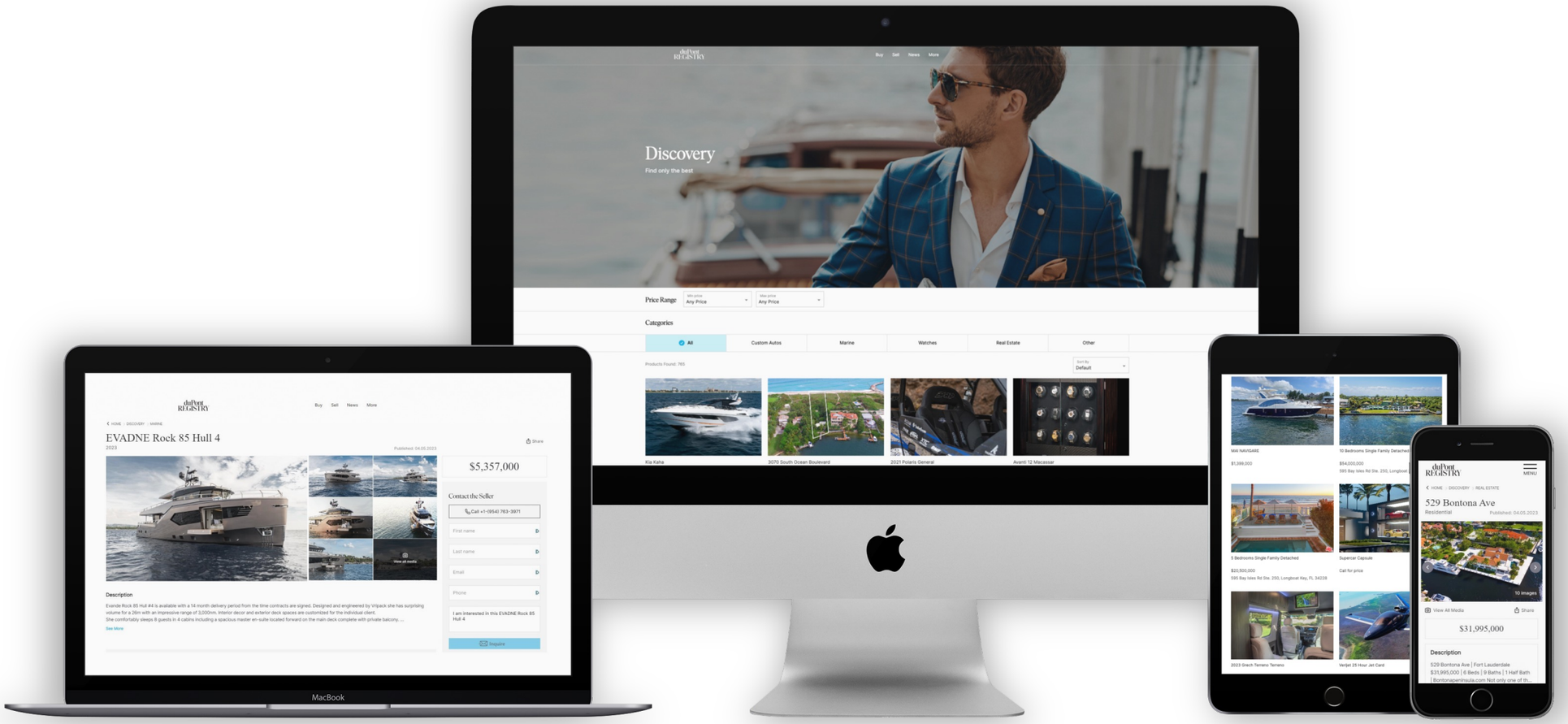
duPont REGISTRY™

Discovery

duPont REGISTRY's Latest Evolution For Affluent Customers: *Discovery*



duPont REGISTRY™

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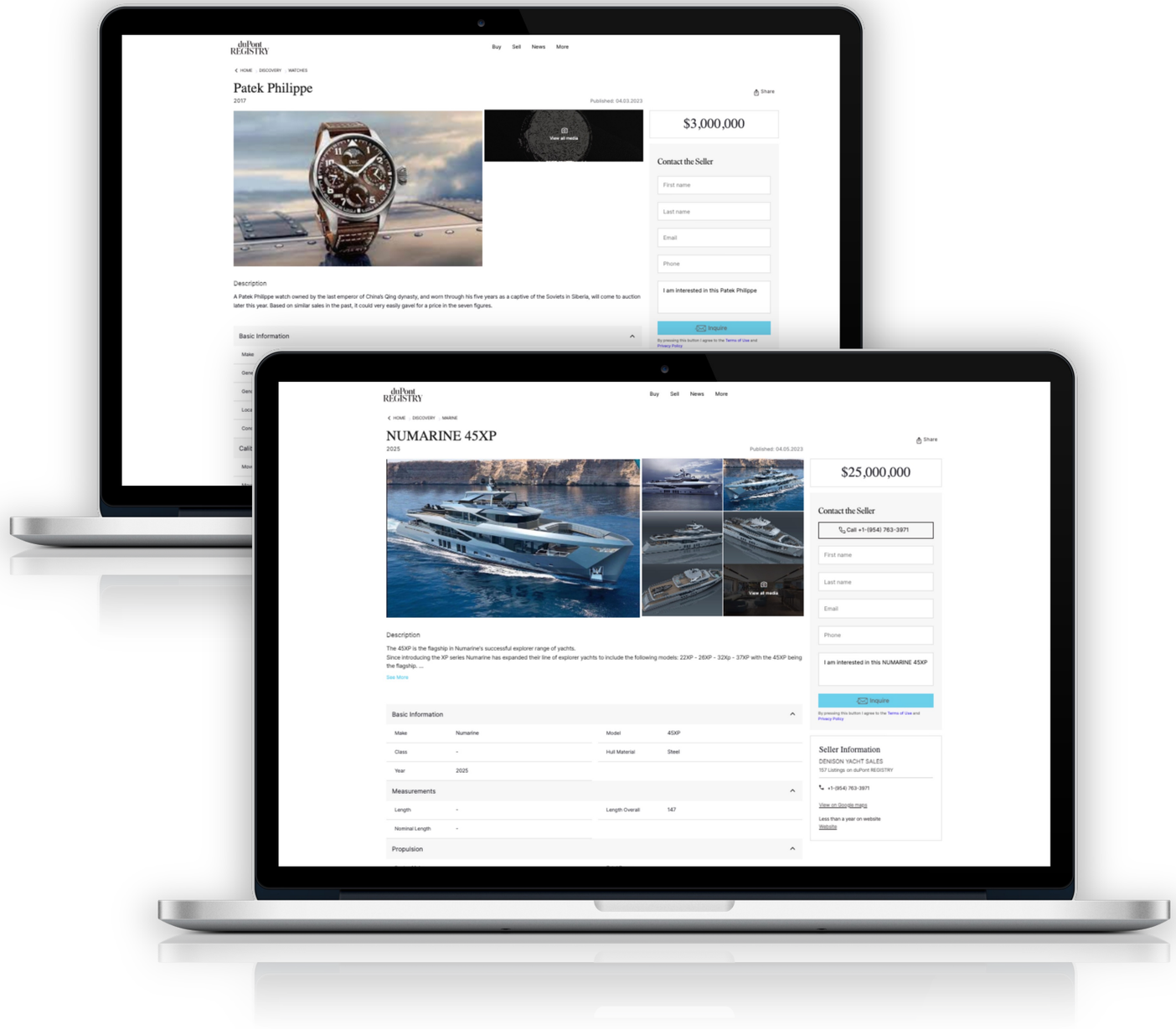
The Elite Luxury Marketplace

duPont REGISTRY will now offer buyers and sellers the ability to list their luxury goods for sale in our online marketplace outside of the traditional dealership.

- Yachts, luxury real estate, custom automobiles, high-end watches, and more can be found for sale on duPont REGISTRY Discovery.
- Each listing has specific specifications that are relevant to their respective categories.
- Promotion of Discovery partners and their products will be highlighted across duPont REGISTRY properties, social media, content and email marketing initiatives, plus select Motorsport Network partnerships.



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Gain Access To Our *Exclusive Audience*

Our audience consists of affluent in-market shoppers that trust our platforms and pages to discover, search, shop and purchase luxury goods.

62M
Audience with Motorsport Network

880k
Unique Monthly Visitors

88k
Total Email Subscribers

7.5M
Total Social Reach

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Discovery: Find Only The Best

Discovery's design is built on the premise of offering customers access to the most exclusive and coveted luxury goods and services in the world. Discovery's philosophy was to create a one-stop-shop to provide curated collections of products from top-tier luxury brands and designers, with a focus on quality, exclusivity, and craftsmanship.

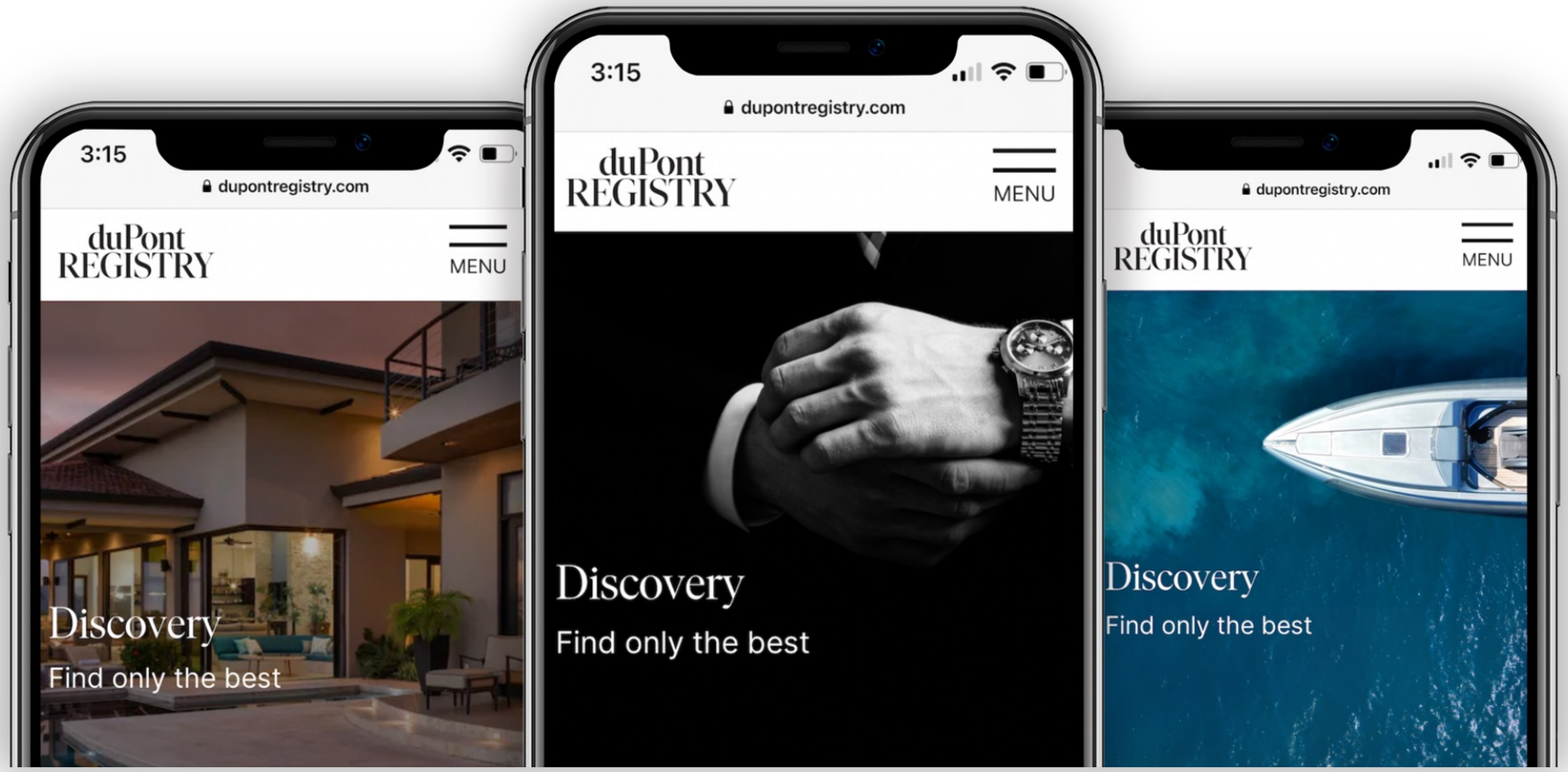
“Instagram for *High-Net Worth Individuals*”

duPont REGISTRY’s beta version of the luxury marketplace offers a sneak peek into what is to come for our discerning clientele. This initial release features a carefully curated selection of premium products and services from some of the most exclusive brands around the world. This beta version is just the beginning of what we envision for our luxury marketplace, and we look forward to unveiling even more exciting features and offerings in the near future. Launching with:

500+
HOMES

150+
YACHTS

60+
CUSTOM AUTOS



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