

2025 MIAMI CONCOURS SPONSORSHIP OPPORTUNITIES



PRESENTING PARTNER

ACCESS

- VIP tickets to all events, complimentary parking and working credentials

ACTIVATION REAL ESTATE

- (6) Red Carpet Display Cars
- (2) Spotlight Car Positions
- Activation space opportunities for 4 days in the Design District

MARKETING OPPORTUNITIES

- Overall event presenting naming rights
- Premium visibility on international, national and local press, event website, invitations and social network channels
- Optional - Product Debut / Unveiling, Speaking Opportunities, Naming of Award Category, Livestream Takeover, Gifting Opportunities

ADVERTISING

- 2-page spread ad in duPont REGISTRY & Design District magazines Premium placement logo in printed Miami Concourts advertisements

CHARITY CONTRIBUTIONS

- Opportunity to support the Miami Concourts charity partner - **Ride2Revive**



DIAMOND AUTOMOTIVE PARTNER

ACCESS

- VIP Tickets to all events, complimentary parking and working credentials

ACTIVATION REAL ESTATE

- (2) Red Carpet Display Cars
- (1) Spotlight Car Position
- Activation space opportunities for 4 days in the Design District

MARKETING OPPORTUNITIES

- Presenting naming rights of one event
- Premium visibility on international, national and local press, event website, invitations and social network channels
- Optional Opportunities - Product Debut / Unveiling, Speaking Opportunities, Naming of award category, Livestream Takeover, Gifting Opportunities

ADVERTISING

- 2-page spread ad in duPont REGISTRY & Design District magazines Premium placement logo in printed Miami Concours advertisements

CHARITY CONTRIBUTIONS

- Opportunity to support the Miami Concours charity partner - **Ride2Revive**



PLATINUM PARTNER

ACCESS

- VIP Tickets to all events, complimentary parking and working credentials

ACTIVATION REAL ESTATE

- (2) Red Carpet Display Cars
- Activation space opportunities for 4 days in the Design District

MARKETING OPPORTUNITIES

- Presenting naming rights of VIP area
- Visibility on international, national and local press, event website, invitations and social network channels
- Optional Opportunities - Product Debut / Unveiling, Speaking Opportunities, Naming of Award Category, Livestream Takeover, Gifting Opportunities

ADVERTISING

- 1-page ad in duPont REGISTRY & Design District magazines
Tiered placement logo in printed Miami Concours advertisements

CHARITY CONTRIBUTIONS

- Opportunity to support the Miami Concours charity partner - Ride2Revive



GOLD PARTNER

ACCESS

- Tickets for sponsored event, The Prelude, District Sounds, The VIP Experience & Complimentary Parking

ACTIVATION REAL ESTATE

- Prominent activation at chosen ancillary event

MARKETING OPPORTUNITIES

- Presenting naming rights of (1) Miami Concours Ancillary Activation: The Prelude,
- The Screening, The Concert or The Enclave
- Visibility on international, national and local press, event website, invitations and social network channels
- Optional - Product Debut / Unveiling, Speaking Opportunities, Naming of Award Category, Livestream Takeover, Gifting Opportunities

CHARITY CONTRIBUTIONS

- Opportunity to support the Miami Concours charity partner - **Ride2Revive**

SILVER PARTNER

ACCESS

- Tickets to The Prelude, The VIP Experience, District Sounds & Complimentary Parking

MARKETING OPPORTUNITIES

- Visibility on event website and social network channels
- Optional - Product Debut / Unveiling & Livestream Takeover, Gifting Opportunities

CHARITY CONTRIBUTIONS

- Opportunity to support the Miami Concours charity partner - **Ride2Revive**



PREMIER GIFTING PARTNER

VIP GIFTING SUITE

- Miami Concours Gifting Suite Partner – 50k+
- Co-brand a luxury Gifting Suite for VIPs Collectors and influencers featuring high-end products for an immersive experience. Personalized gift selection and delivery for high-level attendees.
- Branded Gifting Stations – 10k+
- Custom-branded displays allow attendees to engage with products and select premium gifts to take home.

VIP GIFTING PARTNER

- Miami Concours VIP Gifting Partner – 10k+
- Opportunity for product placement in VIP Lounge, Collectors' hotel rooms, VIP/Collectors Gift Bags or Gifting Suite alongside exclusive Miami Concours merchandise and luxury brand gifts. Potential for brand exclusivity and curated products.



AUTOMOTIVE DISPLAY

VIP Red Carpet – 20k*

- (1) Automotive Display in the VIP Area of the Red Carpet

Red Carpet – 10k*

- (1) Automotive Display on the Red Carpet

The Enclave – 5k*

- (1) Automotive Display in The Enclave during Red Carpet Day



BESPOKE PARTNER

Miami Concours “Spotlight Series” on Social Media:

- Exclusive online content series featuring the partner before and during the event, showcasing their brand and vehicles to generate buzz.

Collector Partnership:

- Collaboration opportunities with Collectors to bring in a high-end automobile.

Design District Vehicle Display:

- 4-day showcase of a high-profile vehicle in a prime location to highlight design and luxury.
- Brand Story Live Segment on Stage or in VIP Social Media & Influencer Activations

And more. We would love to collaborate with you!